

You are cordially invited to attend the next meeting of the DFW Search Engine Marketing group.

***Renaissance Hotel in Richardson
Wednesday, May 19th, 2010 @ 6:30 PM***

The esteemed panelists include online marketing expert and Internet pioneer Brian Combs of Ionadas, Chris Silversmith, Director of Optimization Strategies of KeyRelevance, and renowned online marketing consultant, David Milim of GetListed.org.

The expansion of mobile Smartphone adoption coupled with advances in search and map presentation technologies have converged to make Local Search Marketing one of the most important areas in online marketing. This is a great opportunity for you or your dedicated web local search person to hear from the best. You'll learn some of the newest techniques and developments. Perhaps most importantly, it will provide the information you need to make informed decisions when search marketing providers come calling.



DFW SEM is a not for profit organization dedicated to promoting search engine marketing and increased ROI for companies and their websites through best practices. Members are highly skilled in the areas of copywriting, web hosting, web design, web analytics, internet application development, affiliate program development and strategy, social media, search engine optimization, PPC campaigns, as well as emerging media.



SMBSEO (www.smbseo.com) provides a dynamic new approach to internet marketing. Using a holistic method, SMBSEO provides solutions for all aspects of advertising and branding. Lead by acknowledged SEO guru, Michael Stewart, this agency boasts some of the best web talent in the Metroplex. SMBSEO is the Dallas area's small business HIGH RANKINGS internet marketing firm.

This event is not only educational, but also a great networking opportunity. It begins at 6:30 PM on Wednesday the 19th and space is limited. Please register today at

<http://dfwsem.memberlodge.org>